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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

YYGM S.A., a Swiss Corporation,  
Plaintiff,

v.

PALCO CLOTHING, INC.; HABAK  
CLOTHING, INC.; L.E.V.I., INC.,  
Defendants.

No. CV 15-9181 PA (JPRx)  
DEFAULT JUDGMENT AND  
PERMANENT INJUNCTION

In accordance with the Court's order granting the Motion for Entry of Default Judgment brought by plaintiff YYGM, S.A. ("Plaintiff") filed and entered on June 20, 2016,

IT IS HEREBY ORDERED, ADJUDGED, AND DECREED that Plaintiff is entitled to judgment against defendants Palco Clothing, Inc., Habak Clothing, Inc., and L.E.V.I. Inc. (collectively "Defendants"). Each defendant is liable as follows:

- Palco Clothing, Inc.: \$295,709.12
- Habak Clothing, Inc.: \$556,461.00
- L.E.V.I. Inc.: \$248,021.37

It is further ORDERED, ADJUDGED, and DECREED that Defendants and each of

1 their agents, employees, officers, directors, owners, attorneys, representatives, successor  
2 companies, related companies, and all persons acting in concert or participation with  
3 Defendants are permanently restrained, enjoined, and prohibited from:

4 (a) using Brandy Melville's trade dress, or any trade dress confusingly similar  
5 thereto, in the sale, offering for sale, distribution, lending, marketing, or advertising  
6 of apparel, accessories, or related merchandise and services at any locality in the  
7 United States.

8 (b) Brandy Melville's trade dress is defined as the overall look and feel of Brandy  
9 Melville retail stores, which include the following elements:

- 10 • A rustic décor with unpainted and/or unfinished wooden walls, floors,  
11 and/or product displays;
- 12 • Decorative pink hearts;
- 13 • Wooden signs, painted with fun or catchy sayings or symbols, hanging  
14 from the walls and also available for purchase;
- 15 • Dried flowers hanging upside down;
- 16 • An authentic American flag;
- 17 • A large sign bearing the company name behind the cash register;
- 18 • Goods displayed casually on large unpainted and/or unfinished wooden  
19 tables;
- 20 • Goods hanging from wooden pallets attached to the walls;
- 21 • Displays that incorporate worn used books;
- 22 • Clothing being worn by wooden, three-legged mannequin stands;
- 23 • Clothing bearing rectangular, navy blue clothing tags with white  
24 lettering and a pink heart;
- 25 • Jewelry attached to simple, dark hangtags;
- 26 • A product purchase packaged in a simple, plain, dark-colored paper bag  
27 with a long, thin strip of paper bearing the company name stapled  
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thereto and hanging therefrom;

- Casual apparel - such as t-shirts or hoodies - some of which is printed with clever phrases - e.g., “stay weird” printed upside down, or “Gangsta Rap Made Me Do It”;
- A young, feminine, fun, laid back “LA vibe”.

(c) The trade dress is the “overall look and feel” of a Brandy Melville retail store, not any single element or group of elements in isolation.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that Defendants shall pay Plaintiff’s attorney’s fees of \$25,603.83.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that Plaintiff shall recover its costs of suit.

IT IS SO ORDERED.

DATED: June 20, 2016



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Percy Anderson  
UNITED STATES DISTRICT JUDGE